



## Now I see...

With Multimedia Ring Back, your subscribers are no longer limited to playing only songs or audio to their callers. They can also display videos or pictures. So for incoming video calls they will show a video clip and for audio calls the callers will listen only to the audio.

Songs from their favorite artists become video clips. They can show the repetition of a winning goal of their favorite team or a scene from their favorite movie or series. Or even upload their own content, but you better approve it before it's published....

[Contact us](#) to learn how multimedia ring back could work on your network.