



## Choose for them.

Eric is a blues lover and Britney loves pop. So they would like to have the latest content played to their callers. Eric subscribed to the "Blues greatest hits" and Britney to the "Latest pop hits" channels. They get automatically updated content every week and pay a monthly fee.

Such customers are an opportunity for you to increase sales. Content Channels work as "radio channels." They are play lists updated constantly by your content providers and played randomly to your subscribers.

You can sell these lists as subscriptions that run for a predefined time period, e.g. 24 months, guaranteeing you a steady income.

[Contact us](#) to learn how content channels work.