



Partners

We market our ring back solutions directly and also work closely with two partners who can provide you solutions based on our technology: Ericsson and Muzicall.

With our Global Distribution and Service Agreement (2006), Ericsson began marketing our ring back tone solution worldwide. This cooperation has since expanded and we partner with Ericsson, worldwide leading vendor of IMS solutions, in the area of multimedia services for next-generation networks. Via the Ericsson partnership, we created, implemented and introduced customers to leading multimedia services, such as multimedia ring back and multimedia advertising. Ericsson is a reseller of our ring back tone, multimedia ring back and advertising ring back solutions. Ericsson Managed Services also provides these products as managed services based on our systems in their hosting centers. Together, we have also procured many major customers in North America, Africa and the Middle East.

Our partner Muzicall designs, finances, builds, runs and evolves ring back tone solutions based on ECT technology. Muzicall provides ring back tone services as managed services and offers you the strategic know-how of an insider. They don't just make sure your service gets an instant boost. They manage the total service as your long-term partner.

We also cooperate with Aspiro, Northern Europe's market leader for mobile entertainment. Their services enable users to watch TV, listen to music and play games on their mobile phones. Aspiro has developed a content delivery platform based on ECT technology, over which they sell ring back content.